Is the Future now? The Governance Angle

Tivit Future Internet pre-conference



Innovative solutions for tomorrows challenges

Renesas Mobile Corporation

Dipoli, 30.5.2012 Jonne Soininen



Today's topic...





Yesterday - POTS



The Telephone Companies provided all services available. They also negotiated with each other regarding exchange of traffic, and developed all hardware. They were often government agencies/owned



Yesterday - POTS

Vertical Integration

Services

Transmission

Cable

Provider A

Services

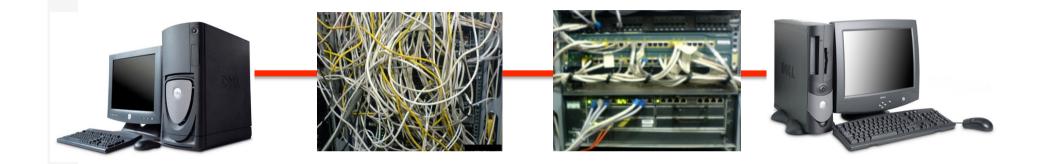
Transmission

Cable

Provider B



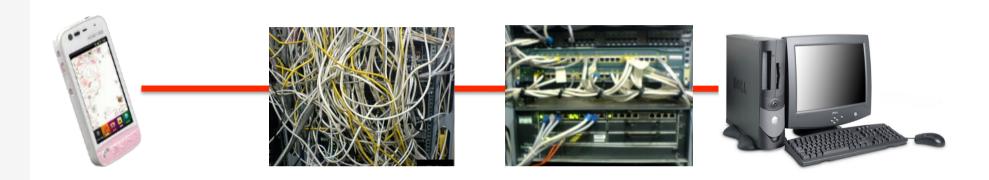
Today – the Internet



It looks like we today have something very similar. However, the similarity is only on the surface!



We can connect many things...

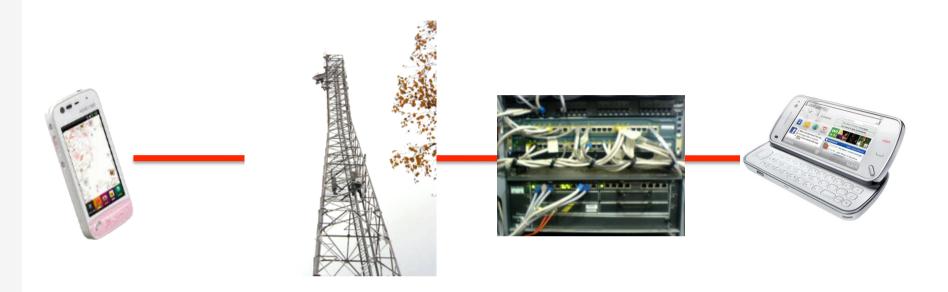


By using open standards, there are many competing products from competing companies that one can use to when communicating.

Open standards leads to innovation!



In many ways...

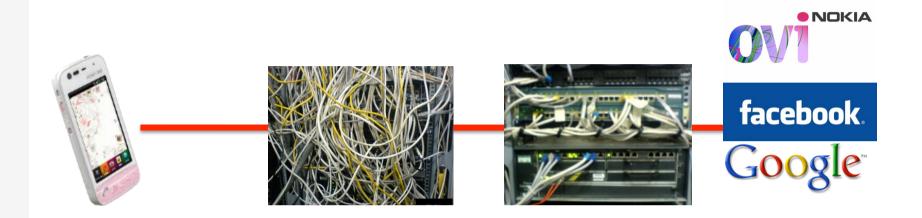


Different technologies can be used to access the Internet

Mobile Broadband is growing enormously!



... and to many Services



Not only are services provided by the operators, but also by special service providers that in turn are customers to operators.

Each one of us are responsible for our piece of the Internet!



Today

Layered Approach

ServicesServicesInternetInternetTransportTransport

We do no longer have vertical integration. Anyone providing a service can use anyone else's Internet.



Enabling technology principles

Design

- Packet switching
- End-to-End principle
- Layered Architecture
- Postel Robustness Principle
- Creative Anarchy

Operational

- Names
 - "there only can be one"
- Routing and Addressing
 - Routing based on addresses
 - Locator and Identity
 - Unique addresses



Enabling technology principles

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The hourglass...



















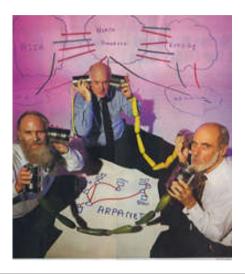


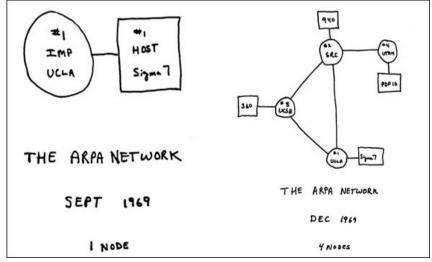






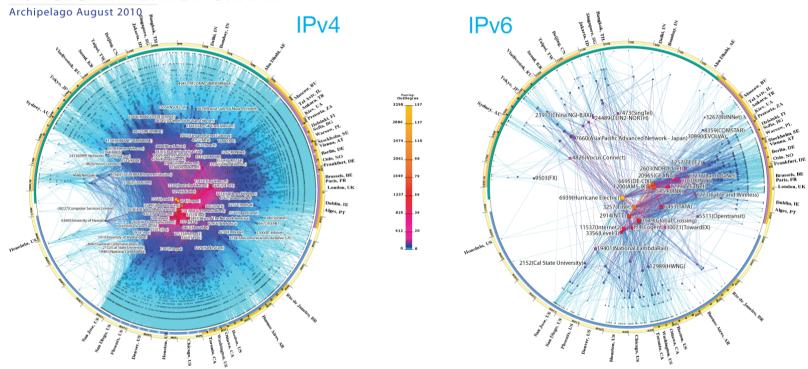
The Internet – it started small





But then it grew...

CAIDA's IPv4 & IPv6 AS Core AS-level INTERNET GRAPH



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Some people are still not on the Net...

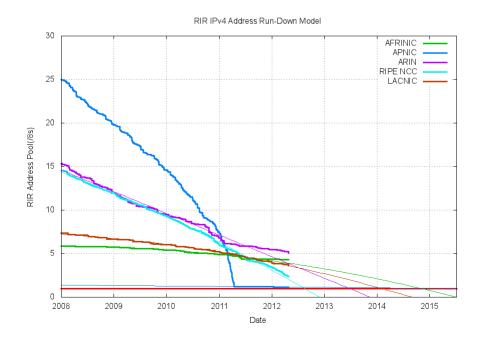




Exhaustion of Addresses

IANA Unallocated Address Pool Exhaustion: 03-Feb-2011

RIR	Projected Exhaustion Date	Remaining Addresses (/8s)
APNIC	19-Apr-2011	1.1633
RIPENCC	13-Aug-2012	2.3619
ARIN	20-Jun-2013	5.0792
LACNIC	29-Jan-2014	3.6460
AFRINIC	31-Oct-2014	4.3280





Expansion of name space



טודיייטבוי België Россия 新加坡 日本 Србија ^{Собија} Česká România

.Which

.Community .Canon

.what

.Brand

.sport

.gay



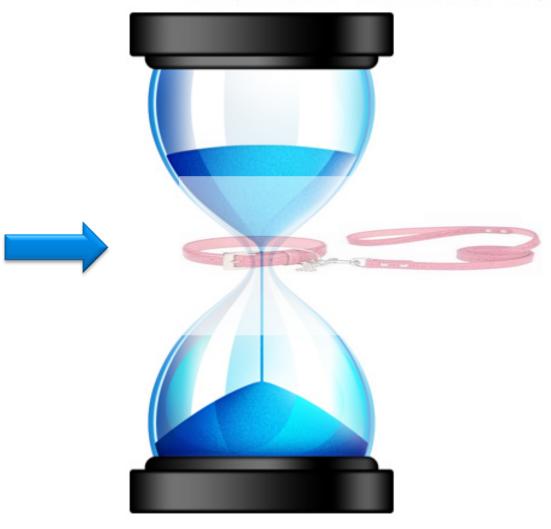
The interests have grown





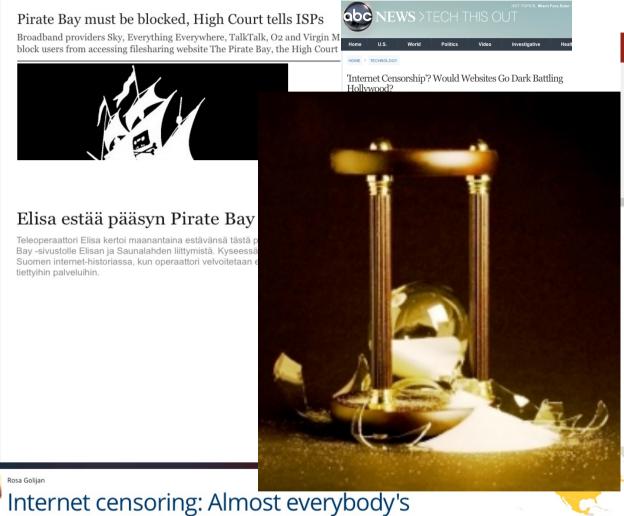
Control the waist!







Some don't like the hour glass..





India May Try to Block .XXX

Thursday, March 24th, 2011

Government may block access to .xxx.

India's government will block access to the .xxx top le to an article in The Economic Times.

A conior official at the ministry of IT said that the dom



1 suspect
2 selectiv
3 substar

Advertise | AdChoices

Political

Social

Tools

Conflict/Security

Transparency Con

Renesas Mobile

doing it

Conclusion

Internet is special

- Special circumstances made the Internet
- Those cannot be replicated
- ➤ Internet could not be specified today

Hourglass is the Innovation

- End-to-End Principle
- Layered Architecture
- Freedom of innovation below and above the waist

The waist is solid

- •Economical → Change is too expensive
- Political → Interests too big

Don't think about Future Internet - concentrate on the Future of the Internet!





Renesas Mobile

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